GatheringPoint for Partners

We're all about helping people zoom into a neighborhood. Helping them find things that make their lives richer. We pull together information from dozens of resources, and have become the best place to explore a location.

For our partners, we display your geo-data in an intuitive and useful way, tailored to how your users search for local information. Our HTML5-based widget is easy to integrate and supports mobile and web interfaces.

As more businesses are expected to provide hyperlocal services – think coupons, events, social networks and advertising – making those more engaging and available across all platforms is a serious challenge.

GatheringPoint for Partners is the answer. We can present your data in a customized map widget to run on all your web and mobile pages. With dozens of data layers, we can build a geo-experience that becomes a daily, or even hourly, habit for your users.

- Displays your data and updates in realtime
- Easily integrate map widgets into any iframe
- Supports popular web and mobile platforms
- Customizable UI matches your pages
- Provides dozens of layers to enhance your data
- Engaging experience becomes a habit for users

Partner's Geo Data

GatheringPoint's Tailored Data Layers

Customized Geo-Widgets for Web/Mobile

Displays realtime data feeds

Your site's geo-data can be displayed as categorized layers using GatheringPoint maps. As an RSS feed, your data will be continuously updated for your users.

Customizable UI

Multiple options for branding, colors and controls allow partners to customize the GatheringPoint maps to seamlessly fit within their web and mobile pages.

Supports web and mobile platforms

As an HTML5 application, GatheringPoint runs in common web browsers plus Android and iOS devices. GatheringPoint links to popular social networks, like Facebook, Twitter, Instagram and more.

Dozens of layers complement your data

GatheringPoint provides a huge variety of over 40 data layers, with categories including, daily deals, events and news, great places, social, weather, pictures, health and environmental.

Easy widget integration

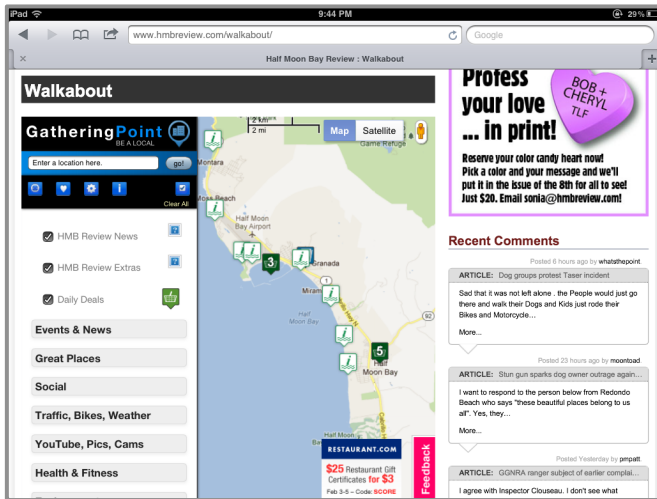Account activation and one line of code adds GatheringPoint maps to your pages.

Engaging experience brings users back

With dozens of dynamic layers, users frequently return to GatheringPoint maps, often spending five minutes+ onsite.
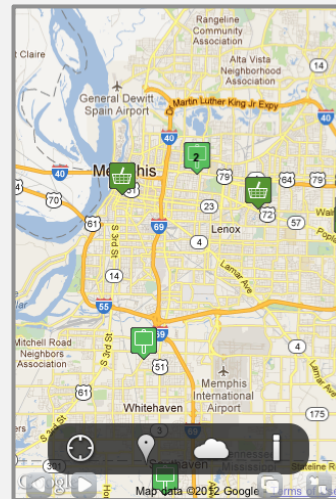
Half Moon Bay Review's Walkabout

The Half Moon Bay Review combines its News and Extras features with the GatheringPoint widget to help its subscribers enjoy this walking-friendly town (http://bit.ly/zoZvk9).

Newspaper Garage Sales Listings

For a Memphis newspaper, GatheringPoint created a custom mobile web app to display garage sales listings along with daily deals to provide extra value for the paper's subscribers.

Professional Services

Too busy? Let GatheringPoint's professional services practice integrate a custom map widget for all your web and mobile properties. Contact us by email at bizdev@gatheringpoint.com.

"While there are many local business listings sources and even some offering rich content, I'm unaware of a source with the breadth of local data offered by GatheringPoint.

- Greg Sterling, Sterling Market Intelligence, Screenwerk blog (http://bit.ly/A6YOvF).